

SPONSORSHIP OPPORTUNITIES

FALL FEST

tenth annual DOWNTOWN NORMAN

6:00 PM to 9:00 PM, FRIDAY OCTOBER 25, 2024

AVAILABLE ON A FIRST-COME, FIRST-SERVED BASIS.

ALL LEVELS INCLUDE BOOTH/PARTICIPATION SPACE AT THE FESTIVAL.

- ~~\$3,000 PRESENTING SPONSOR - (5) AVAILABLE~~ **SPONSORED!**
 - Business Logo featured on ALL printed and digital collateral including large-scale banners, posters and Facebook
 - Opportunity to include promotional materials in Treat Bags (approx. 3,000 bags).
 - Business listed on Thursday Flier distributed to Norman Elementary Schools.
 - Complimentary Booth
- \$2,500 TREAT BAG & BOOTH SPONSOR - (1) AVAILABLE**
 - Business Logo will be featured at the Treat Bag Booth located in the heart of Fall Fest.
 - Opportunity to staff the booth and stuff the Treat Bags (approx. 3,000) with your own promotional materials.
 - Business Logo on Fall Fest collateral including posters and Facebook.
 - Business listed on Thursday Flier distributed to Norman Elementary Schools.
- ~~\$2,500 GLOW NECKLACE BOOTH SPONSOR - (1) AVAILABLE~~ **SPONSORED!**
 - Business Logo will be featured at the Glow Necklace Booth located in the heart of Fall Fest.
 - Opportunity to staff the booth and hand out Glow Necklaces (approx. 3,000).
 - Business Logo on Fall Fest collateral including posters and Facebook.
 - Business listed on Thursday Flier distributed to Norman Elementary Schools.
- ~~\$2,000 DANCE PARTY SPONSOR - (1) AVAILABLE~~ **SPONSORED!**
 - Business Logo will be featured at the Dance/Performance area located in the heart of Fall Fest.
 - Business Name shout-out from the DJ/Emcee every hour throughout the event.
 - Business Logo on Fall Fest collateral including posters and Facebook.
 - Business listed on Thursday Flier distributed to Norman Elementary Schools.
- \$1,000 PLATINUM PUMPKIN SPONSOR**
 - Business Logo will be featured at the LARGE Moon Bounce during the Festival.
 - Business Logo on Fall Fest collateral including posters and Facebook.
 - Business listed on Thursday Flier distributed to Norman Elementary Schools.
- \$750 GOLDEN HARVEST SPONSOR**
 - Business Logo will be featured at the SMALL Moon Bounce during the Festival.
 - Business Logo on Fall Fest collateral including posters and Facebook.
 - Business listed on Thursday Flier distributed to Norman Elementary Schools.
- \$350 SILVER SCARECROW SPONSOR**
 - Business Logo on Fall Fest collateral including posters and Facebook.
 - Business listed on Thursday Flier distributed to Norman Elementary Schools.

Name of Business: _____

Contact Name: _____

Contact Email: _____ Phone: _____

PLEASE COMPLETE AND RETURN FORM BY MAIL TO: 424 W Main Street, Norman, OK 73069

OR BY EMAIL TO: DowntownNormanFallFest@gmail.com

PLEASE MAKE CHECKS PAYABLE TO: Norman Downtowners Association